



2017 Global Bhagavad Gita Convention

What is the Bhagavad Gita

The Bhagavad Gita is a dialogue that transpired in the Kurukshetra battlefield, between Arjuna and Krishna, moments before a great war began. Though its immediate purpose was to inspire and enlighten a suddenly dejected Arjuna, a purely secular objective, the ethical dialogue grew deeper and wholesome in content and message, to shine as an eternal and ever relevant spiritual-philosophical gospel for the entire humanity.

The Bhagavad Gita is known as a great administrative treatise as it is delivered by Krishna, an administrator, to Arjuna, another administrator, to guide the latter in fulfilling the task of administration. Given this historical background of the Bhagavad Gita, it becomes inextricably relevant to the present time, torn by strife and storm of various kinds. The Bhagavad Gita exhorts everyone to adhere to their field of activity, despite all trials and tribulations, and fulfil their tasks creditably, every one thus contributing dedicatedly to national and global growth, stability and welfare.

A Universal Guide

It is important to note that while the Gita's message enables the secular mission to thrive well, it also empowers the individual to grow wholesomely with purity, expansion and fulfilment. **Characteral elegance, behavioral majesty and interactional excellence** are the triple benefits Bhagavad Gita greatly bestows on those who internalize it.

The Bhagavad Gita has traditionally been viewed by some as a Gospel of Hinduism. Being deemed a religious text, apart from Hindus and a few others, its vast treasures have remained largely unknown to the rest of mankind. Given this prevailing situation, the **2017 Global Bhagavad Gita Convention** has one overarching objective – to expand the relevance of the

Gita from the confines of any particular religion and philosophy to one that can appeal to anyone regardless of race, religion or ethnicity.

The convention has assembled eminent Gita scholars and proponents from India and the US, who will deliberate that the teachings of the Gita have nothing to do with blind faith. On the contrary, the convention will establish that the **primary focus of the Gita is to delineate the fundamental psychological laws that govern the development of human character.**

The Bhagavad Gita exhorts man to understand these universal psychological laws and abide by them. This will result in an integrated human personality whereby the sensory, oral, emotional and intelligential components of man work in tandem to enable him to face any of life's challenges and lead a life of success and fulfillment.

Spreading Bhagavad Gita's Message

Like other text books, the Bhagavad Gita should be taught in many more schools, colleges and research centers than currently being done. The benefit to the future administrators and those who will be in governance such education fetches is immense, the beneficiaries having been trained, and strengthened inwardly to take right decisions and judgements. The resulting overall gain for the countries of the world to ensure peace and harmony is ineffable.

"Bhagavad Gita is a unique treasure, our people have cherished and preserved for countless generations. While nurturing the exquisite inheritance fondly, we should also strive to make it available to the world, so that more and more people will be enlightened and strengthened to face life and heed the call of the hour, especially when strife and storms are raging everywhere, stifling the mind and intelligence in every way."

-Swami Bhoomananda Tirtha